

Our client, based in the Zurich area, is an iconic global brand in the jewelry industry. With creativity and innovation, the company inspires customers all over the world and is known for being a reliable partner with unique attainable luxury products which dispose highest quality. Would you like to ignite dreams by working for a major jewelry brand and play a decisive role in shaping its future?

For this exciting position we are looking for a motivated and committed personality as a

## Director Strategy

### MAIN TASKS

- Definition of the global strategy across selected functional areas, including mid- and long-term targets
- Ensure translation of strategy into tangible initiatives including the adequate financial ambitions
- Define and be accountable for cross-functional strategic initiatives (projects derived from global strategy) by setting up a project team and working jointly on project definition, concept development, board sign-off and implementation across HQ and markets including adequate strategy communication and support of divisional leaders in deployment and leadership
- Jointly with the entire Strategy team define and deploy a new yearly Strategy process and align with the yearly financial planning process
- Be a sparring partner for the Head of Strategy, the Management Board and divisional senior leaders, manage the board's strategic agenda, prepare the background material, present to and discuss with MB and facilitate informed decision making

### CORE COMPETENCIES

- Bachelor / Master Degree in Business Administration or comparable education
- Must-have: At least 5 years of experience in a strategic position, thereof at least 3 years in top management consulting firm
- Experience in and deep knowledge of luxury, fashion and/or consumer goods industry, ideally in a marketing, sales or e-commerce role with expertise in the fields of customer experience, omni-channel and/or e-com
- Extensive experience in project management and enough seniority to managing projects and senior stakeholders independently
- Strengths in analytics, thought leadership and conceptual work as well as structured working style
- Strong communicator with great presentation/concept building skills as well as distinct moderator skills
- Proactive leader with an international mindset and a lot of drive
- Fluent English, other languages is an advantage

We are looking forward to receiving your complete application documents at [info@headsforbrands.ch](mailto:info@headsforbrands.ch)

Your contact: Nadine Leuenberger / +41 44 545 46 06

HEADS FOR BRANDS GMBH  
Executive Retail & Brands Consulting  
Klarastrasse 3  
8008 Zürich  
[headsforbrands.ch](http://headsforbrands.ch)

